

VIDEO SYNOPSIS: Paco Rosic

Introduction by Lauri Freking

- :00 "What is art?"
- How does art reach us, and when it does, what does it say? Art has the power to reveal truths and transform the way we think. It can make us see ourselves more clearly and it can pull us deeper into the rich diversity of life. Art can heal individuals and communities. But it's not just the masterpieces housed in places like the Des Moines Art Center that have this power. In this program, we'll introduce you to four Iowa artists.
- Will their work have the power to move you?"

Paco Rosic

- Kent Shankle, of the Waterloo Center for the Arts, speaks. He first became aware of Paco Rosic's work in 1998, around when Mr. Rosic came to Iowa, and asked him to come and create some murals for an exhibition.
- 1:12 Very large portraits are shown, as well as a large painting of stylized graffiti lettering which is the painting Mr. Rosic refers to as "YCB Crew." Mr. Shankle explains this as standing for "Yesterday Comes Back," an idea of inhumanity and atrocities repeating themselves in man's history.
- The viewer sees a large picture (which could be "YCB Crew") that contains elements of Picasso's "Guernica" and also contains a portrait of Picasso on the canvas. Mr. Shankle describes it as also relating the subject matter to experiences of Paco Rosic and his family.
- 2:03 The camera moves around, showing the ceiling that Mr. Rosic is painting, interpreting the Sistine Chapel work of art by Michelangelo. He wears a mask while painting with Krylon® aerosol paints.
- The artist speaks. He has an accent and does not speak in full sentences, but it's clear what he is saying, and there are subtitles as well. He explains that as you are reading a book, he is reading the painting. He holds a book with the painting reproduced there. He explains that 500 years ago, only the higher classes could read and had an education, but all people could "read" the painting.
- 2:42 "For me, each artist has [his] own language," You have to research about him, look at the art, read about what he ate and drank, anything. "It's just a different language."
- 2:57 Mr. Rosic is shown on a scaffolding painting on the ceiling. He is spray-painting with aerosol cans.
- 3:18 Gary Kelley, the artist, is shown speaking about Rosic, saying he is using media that is associated with graffiti, to do other things. He says Rosic likes Michelangelo, and Picasso, and seems to be saying that his interest in those artists "coagulated" at the right place and time with the technique he uses.
- The video shows close-ups of the artwork on the ceiling.
- 3:43 An image of Rosic speaking in front of one of his paintings is shown. "The best part for me, you know, I paint for myself and from my heart. That is the best part of being an artist, you do it for yourself, you paint what you desire. That's the way I see a true artist."
- 5:25 End of Paco Rosic section